

SREs Made Simple

Student Recruitment Events

A SRE is an event aimed at informing prospective Life University students about the programs LIFE offers, specifically the Doctor of Chiropractic program. These events are typically hosted by a LIFE Alum, LIFEforce Tribe Member, or a friend of LIFE for the purpose of speaking to potential students with the goal of educating them on the chiropractic profession and enrolling students to LIFE.

The future of the profession depends on where you send your students.



HOSTING A SRE IS EASY

Follow these simple steps to have a successful and fun event.

- **DECIDE** on a date, time, and location for your SRE. Go to SRE.LIFE.edu to download the SRE Made Simple Guide. Then click on "Host a SRE" to fill out the form with your event details and a LIFE U representative will reach out to you within 48 hours with the next steps.
- **PROMOTE** your SRE in your office and community. Invite your practice members, friends, family or other prospective students as well as your colleagues to join you for a night that just might change a life.
- **HOST** your event. Make sure all guests sign in and take pictures.
- **INSPIRE** your guests. Tell them why you love Chiropractic, why you support LIFE U, share your experiences as a DC, and invite them to visit LIFE by attending the next LIFE Leadership Weekend.
- **KNOW** that by completing your SRE you have made an impact on individual lives, Life University and the chiropractic profession. Email SRE@LIFE.edu the sign in sheet and pictures of the event and we will take care of the rest.

LIFE UNIVERSITY WILL:

- Connect you with an enrollment representative
- Provide all necessary materials
- Assist in promoting your SRE with emails blasts through our contact database and social media channels
- Follow up with all prospective student attendees concerning admission to LIFE

BENEFITS TO HOSTING A SRE:

- Provides an opportunity to educate your community and share your **PASSION** for chiropractic
- Promote, advertise and grow your practice
- Help to secure the future of the profession; It matters where you send your students
- Fulfills Lasting Purpose

TO **GIVE**, TO **DO**, TO **LOVE**, TO **SERVE**

LIFE[®]
University



LIFE.edu #LIFEUSRE

SRE Guide compliments of

LIFEFORCE

Change a LIFE Change the WORLD

LIFEforce.LIFE.edu

HOST A SRE TODAY

by going to SRE.LIFE.edu and let us know when you are hosting your next event.

QUESTIONS

Email us at SRE@LIFE.edu